



THE AXLE

Oswego Rotary's Weekly Newsletter

Founded March 29, 1927

Make Dreams Real

www.oswegorotary.org



Shawn Seale, President
Terry Gorman, President Elect
Dr. David Granoff, Vice President
Larry Calabrese, 7150 District Governor

D. K. Lee, Rotary International President (Korea)

Bill Crist, Past President
Ann Seifried, Treasurer
Mark DuFore, Secretary
Paul Scott, Ass't. Governor, Area 10

NEXT MEETING

When: June 2, 2009
Where: King Arthur's Steakhouse
Program: Salvation Army (Ken Hayes & Jeff Wallace)

Today's Meeting Date: May 26, 2009

Welcome and Call to Order: 12:15 p.m.
Patriotic Song: It's a Grand Old Flag (led by Randy Zeigler)
The Pledge: Terry Gorman
Invocation: Ken Hayes
Song: America the Beautiful (led by Randy Zeigler)
Current Club Membership: 46

Visiting Rotarians: None today
Honorary Rotarians: None today
Guests: Gina Ficarella (our exchange student), Mike Miranda, Ed Nyman, Dianne Welsch, and Diana Wolgemuth (today's speaker)
Student Guests: Philip Bolen, Meghan Nyman, Elizabeth Scullin, and Ashley Welsch (Oswego Rotary's 2009 Scholarship Recipients)
Birthdays: Cleane Medeiros (May 13), Mark DuFore (May 21), and Dick Shineman (May 21)
Anniversaries: Joe Hutchinson (1987), Randy Zeigler (2003), Peter Kaulfuss (2006), Shawn Seale (2006), and Karen Ferguson (2008)
Fines/Happy Dollars: Ed Caraccioli and Paul Heins collected several fines and happy dollars today.
50-50 Raffle: Tom Ingram won \$3 in today's jackpot and donated it to the club -- but was unsuccessful in drawing the Ace of Spades and winning the grand jackpot of \$24.
Meeting Adjourned: 1:10 p.m.

We were pleased to see those of you who attended today's meeting: Cora Brumley, Ed Caraccioli, Pete Colucci, Bill Crist, Joette Deane, Diane Dillon, Mark DuFore, Terry Gorman, Dave Granoff, Ken Hayes, Paul Heins, Sabine Ingerson, Tom Ingram, Mack Richardson, Ann Seifried, Dick Shineman, Jon Spaulding, Rick Tesoriero, Melanie Trexler, Vern Tryon, Dave Welsch, and Randy Zeigler.

Reporting Make-Ups: Please report make-ups for missed meetings by sending an email to the [Attendance Committee](#). Be sure to include the place or activity being used for the make-up, its date, and the date of the missed meeting. Absences from Rotary meetings may be made up by attending meetings of other Rotary clubs anywhere in the world, Rotary International or District functions, or Board of Directors' meetings; participating in Rotary service projects; attending Rotary committee meetings; or by meeting online at a [Rotary eclub](#).



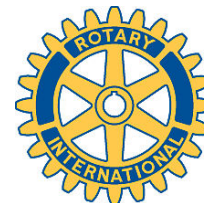
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Scholarship Award Winners:

Vern Tryon announced this year's Oswego Rotary Scholarship recipients and, with the help of President Elect Terry Gorman, presented award certificates to each.

- Philip Bolen (Manjula R. Shah Oswego Rotary Scholarship)
- Meghan Nyman (Charles E. Riley Oswego Rotary Scholarship)
- Elizabeth Scullin (Ralph & Dorothy Faust Oswego Rotary Scholarship)
- Ashley Welsch (Anthony J. Murabito Oswego Rotary Scholarship)

Job Well Done Recognition Award: None today

Rotary Minute: None today

Calendar:

May 31	Top 100 Dinner (Elks Club)
June 1	Rotary Golf Tournament (Links at Erie Village)
June 21-24	Rotary International Conference (Birmingham, England)
June 30	Changing of the Guard Dinner

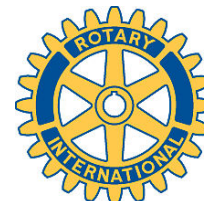
Announcements:

- ❖ We received a letter from Jeff Wallace of the Oswego Salvation Army thanking the Rotary Club of Oswego for its recent pledge of \$5,000.
- ❖ Randy Zeigler encouraged us to help out with the planting for Project Bloom "Downtown Planting Day," to be held on Saturday, May 30, starting at 8:30 a.m. Volunteers are asked to meet at the River's End Bookstore. Randy also encouraged us to consider serving as a sponsor for these projects.
- ❖ This year's "Top 100" dinner will be held on Sunday, May 31 at the Elks Club beginning at 5:00 p.m. Please contact Terry Gorman for further details.
- ❖ The Rotary Golf Tournament will be held on Monday, June 1 at the Links at Erie Village. Cost is \$125 per participant, including the golf, a cart, dinner, and reception. There will be a shotgun start at noon.
- ❖ We received a letter from the U.S. Coast Guard Station, Oswego and the Central New York Committee for Employer Support of the Guard and Reserve (ESGR) inviting us to attend an educational program being offered at the Coast Guard Station (1 Lake Street, Oswego) on Thursday, June 11 beginning at 11:30 a.m. The program will lead off with a complimentary lunch and brief presentation describing the ESGR and Coast Guard roles and missions. This will be followed by equipment demonstrations and tours of the Oswego Station's facilities, showcasing the USCG 47-foot Motor Life Boat and a Coast Guard rescue helicopter. Guests will then have an opportunity to take a short cruise on the Motor Life Boat. The demonstrations and tours will run from 1:00-4:00 p.m. If you are interested, please contact Dot Hall at halldm@obg.com or call her at 437-6100, ext 2389 by Monday, June 1.
- ❖ Deana Masuicca is seeking volunteers to help with the annual Hospice Run, which will take place on the morning of June 13. Please see Deana for further details.



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- ❖ The Rotary International Convention will be held on Sunday, June 21-Wednesday, June 24 in Birmingham, England. Please contact President Shawn Seale for further details.
- ❖ The "Changing of the Guard" Dinner will be held on Tuesday, June 30 at Dibble's Inn in Vernon, NY. Paul Scott will serve as Master of Ceremonies. If you are interested in attending, please contact President Shawn Seale.
- ❖ The Oswego Salvation Army has recently created an "I Believe" team aimed at planning, coordinating, and conducting small fundraising projects. Interested Rotarians are encouraged to contact Vern Tryon.
- ❖ If you haven't yet done so, please consider contributing to The Rotary Foundation. All contributions are welcome.
- ❖ Members who have programs to sponsor for any of our luncheon meetings are asked to contact President Shawn Seale, Melanie Trexler, or Bill Crist.

Today's Program: Dave Welsch introduced Diana Wolgemuth, President of the Board of Directors of the Central New York Society of Training & Development, who spoke to us today about "The Power of First Impressions." Using principles of effective communication derived from Dale Carnegie, Diana began by asking us how long it generally takes for one individual to form an impression about another. According to Diana, it takes approximately seven seconds – which makes it clear why making a good first impression is so important. What, then, can we do in order to make not only a good impression on others but a *great* impression? Here are some tips: wear clothes appropriate to the event (and if you're not sure, overdress slightly); wear a smile, and make sure it's genuine; make good eye contact; give a firm handshake; when introducing yourself, use the "pause, part, and punch" technique – "Hi" (pause), "my name is Diana" (pause) "Holgemuth" (stated with a punch); listen to the other person's name; and, finally, state the other person's name once or twice to help you remember it. Diana also spoke of the importance of "networking" and offered a strategy aimed at helping you think of things to say in order to keep your conversation flowing smoothly with the person you've just met. It's called "the conversation stack," and it uses visual images to remind you of the types of questions you can ask this other person. Here's how it works: Picture a brass nameplate on green felt with a mahogany border, on top of which is a white house with black shutters. Inside a family is sitting around the dining room table playing a board game. You see a little girl wearing a gray glove with an orange strap on her left hand and holding an airplane with a spinning propeller on her right hand. Or – create your own visual image. Just make sure that, when you think of this image, it will help remind you to ask questions such as the person's name, where he/she lives, about his/her family, about his/her hobbies, what he/she does for a living, where he/she works, where he/she went to school, does he/she enjoy traveling, etc. After listening to Diana describe this technique, we tried it out ourselves, some of us with more success than others. One thing's for sure, however – there certainly was a great deal of noise being made! Thanks for a most interesting and fun presentation, Diana!

2009 PROGRAMS

Date	Rotarian	Program
June 2	Vern Tryon	Salvation Army CPT Ken Hayes & Jeff Wallace
June 9	Rick Tesoriero	Ron Graham – BOCES (New Vision Allied Health)



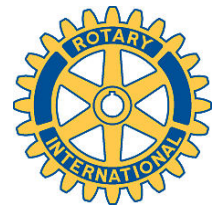
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ASSIGNMENTS FOR MEALS ON WHEELS AND FRONT DESK/BANNER

St Luke's Meals on Wheels

Front Desk and Banners

June 2	Ferguson/Gleason		June 2	V. Sayer/Sheridan
June 9	Gleason/Gorman		June 9	Sheridan/Spaulding
June 16	Masucca/Robillard		June 16	Spaulding/Spencer
June 23	Gorman/Granoff		June 23	Spencer/Trexler

Oswego Rotary Board of Directors

Dir-09: Joette Deane Dir-10: John Fitzgibbons Dir-11: Sabine Ingerson
 Dir-09: Tony Henderson Dir-10: Deana Masucca Dir-11: Vernon Tryon
 Dir-09: Melanie Trexler Dir-10: Diane Dillon Dir-11: Randy Zeigler

Oswego Rotary Foundation Board of Directors

Dir-08 Paul Scott Dir-09 Bill Crist Dir-09 Ann Seifried Dir-10 Shawn Seale

Paul Harris Fellows (Active Members)

+ Benefactor * Multiple PHF

Edward Caraccioli Paul Heins Ann Seifried Richard Tesoriero * Robert Wood *
 William Crist Joseph Hutchinson Selma Sheridan Melanie Trexler * Randy Zeigler
 Joette Deane * H. Peter Kaulfuss Richard Shineman +* Vernon Tryon *
 Mark Dufore * Frank Sayer +* Corte Spencer * David Welsch

Rotary Foundation Sustaining Members

William Crist Sabine Ingerson Frank Sayer Selma Sheridan Vernon Tryon
 Diane Dillon Thomas Ingram Shawn Seale Richard Shineman Robert Wood
 Mark Dufore David Granoff Ann Seifried Melanie Trexler Randy Zeigler
 Sherwood Dunham

Rotary Foundation Sustaining Member:

An individual who personally contributes \$100 or more each year to the Annual Programs Fund. Contributions are cumulative throughout the Rotary year and donors receive a Sustaining Member badge sticker from the club. Contributions count toward Paul Harris Fellow. Our club will donate an additional \$50 for each individual who personally contributes \$50 or more each year to the Annual Programs Fund.

Honorary Members of the Rotary Club: 2008-2009

> Sustaining Member *Multiple PHF

Valerie Hutchinson Ruth Sayer (PHF) Monica Ravindra Shah Neelesh Ravindra Shaw
 Dennis Jerome